

Plano ISD Council of PTAs presents:

PROGRAM IDEAS FOR PTSAs	
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Battle of the Bands	Ropes course
Bullying and Cyberbullying	SAT Prep (have parents take practice test
Career Night	Service Opportunities (parents and students)
College Night	Suicide Prevention (TX PTA)
CPR	Summer Job Fair
Dating Issues (local shelter can present)	Talent Show (student or faculty)
Dodgeball tournament (charge team entry fee)	Taste of Fine Arts Show
Drinking (Party 101 DVD, TABC)	Voter Reg – Meet the Candidates
Driving	
Drug Awareness (ALoud)	
Faculty-Student basketball game	
Financial Aid	
Freshman Orientation (Parents too)	
Gang Awareness (local police dept.)	
Healthy Lifestyles	
High School Survival	
Internet Safety (TX PTA, Local police dept.)	
Legislative Issues (local govt. official or student)	
Look Before You Leap	
Meet with the Principal (most success at 1 st of year)	
Middle School Survival	
Peer tutoring	
Personal Safety (local police dept.)	
Pregnancy/Sex (nurse's resources)	

Getting The Word Out

- School Newspaper
- PTSA Newsletter
- Flyers sent home
- Call people
- Daily Announcements
- Principal and teachers
- Post flyers
- Radio/TV
- "Neighbors Go"
- Post details on report cards
- Automated message system
- Email announcements to parents

Other Tips:

- Provide incentives for attendance (i.e. first-in-line lunch passes, parking passes, free "100" grade)
- Partner with campus boosters to not compete with time/events

Really cool idea:

- Hold a monthly brown bag for students to bring their lunch and discuss various topics. This is done at a middle school in the HEB ISD which started with 3 students and now has at least 60 students every month. They have 3 years worth of topics to share.

Other ideas:

- Publish quotes/feedback in Enews after a program to entice later involvement.
- To improve attendance for a parent ed program, have another program for kids running simultaneously.
- To improve dad attendance, have them serve at a spaghetti dinner. Fun and kids love it.
- Computer classes, algebra classes for parents.
- TAKS info night for parents.
- Reaching those parents who are hard to reach:
 - Reach out to apt. complex manager – host a gathering with food
 - Church leaders
 - Provide transportation
 - Connect with community centers