

2010-2011 Plano Council Directory Award Guidelines Postmarked by March 1, 2011

(Information in **BOLD** print is provided by Plano ISD Council of PTAs, Directory Chairman)

1. *General Appearance – 3 points*

- A. Neat and legible. May be printed, typed, duplicated, or handwritten.
- B. Attractive, but inexpensive, and a size convenient to carry.

2. *Contents of Directory*

A. *Outside Cover – 3 points*

These items should appear somewhere on the cover of the directory, no certain placement:

1. Name of local PTA – **Example: Andrews Elementary PTA or Vines High School PTSA**
2. Town and State – **Example: Plano, Texas**
3. Council – **Plano ISD Council of PTAs**
4. Congress – **Texas Congress of Parents and Teachers**
5. School Year – **2010-2011**

B. *Title Page – 2 points*

These items should appear somewhere on the first page of the directory, no certain placement:

1. Name of local PTA and date of organization – **Example: Andrews Elementary PTA; established 2002**
2. Town and Council* – **Example: Plano, Texas; Plano ISD Council of PTAs**
3. Area* – **Area 15**
4. Congress* – **Texas Congress of Parents and Teachers**
5. School Year – **2010-2011**
6. Date, time, and place of regular meetings – **Examples: All PTA General Membership Meetings are held at 7:00 pm on the second Tuesday of each month in the school cafeteria OR include a list of each meeting date along with the time and location of the meeting.**

(* if these items are not included on the cover page, they must be included on the title page)

C. *Following Pages – These items should appear somewhere within the directory, no certain placement:*

1. *PTA's Purpose – 5 points*

PTA's Purpose

- **To promote the welfare of children and youth in home, school, community, and place of worship;**
- **To raise the standards of home life;**
- **To secure adequate laws for the care and protection of children and youth;**
- **To bring into closer relation the home and the school, that parents and teachers may cooperate intelligently in the education of children and youth;**
- **To develop between educators and the general public such united efforts as will secure for all children and youth the highest advantages in physical, mental, social, and spiritual education.**

2. *Names of National, State, District, and Council President – 5 points*

National PTA President

**Mr. Chuck Sayers
1250 N. Pitt Street
Alexandria, VA 22314**

Texas PTA President

**Mrs. Sharon Goldblatt
408 West 11th Street
Austin, TX 78701-2113**

Area 15 President

**Ms. Karen Schultz
4303 Creekmeadow Dr.
Dallas, TX 75287**

Plano ISD Council PTA President

**Mrs. Angela Miner
2700 West 15th Street
Plano, TX 75075**

3. *Names of local PTA Officers and Chairmen – 13 points*
Include a list of officers and chairmen for your local PTA, preferably with contact information.
4. *School Faculty – 12 points*
Include a list of your school's faculty, preferably with contact information.
- 4a. *ISD Administration Staff – 8 points*
Found at : www.pisd.edu/about.us/leadership.team

SUPERINTENDENT'S CABINET:

Dr. Doug Otto, Superintendent of Schools
469-752-8122; FAX: 469-752-8068; doug.otto@pisd.edu

Danny Modisette, Deputy Superintendent
469-752-8001; FAX: 469-752-8260; danny.modisette@pisd.edu

Richard Matkin, Associate Superintendent for Business Services
469-752-8113; FAX: 469-752-8152; richard.matkin@pisd.edu

Jim Hirsch, Associate Superintendent for Academic and Technology Services
469-752-8193; FAX: 469-752-8032; jim.hirsch@pisd.edu

Karla Oliver, Executive Director for Government and Community Relations
469-752-8150; FAX: 469-752-8096; karla.oliver@pisd.edu

AREA ASSISTANT SUPERINTENDENTS:

Patty Meyer, West Cluster
469-752-8112; FAX: 469-752-8040; patty.meyer@pisd.edu

Roxanne Burleson, Central Cluster
469-752-8166; FAX: 469-752-8040; roxanne.burleson@pisd.edu

Mike Collinsworth, East Cluster
469-752-8105; FAX: 469-752-8040; mike.collinsworth@pisd.edu

Address for all individuals listed in item 4a: 2700 West 15th Street, Plano, TX 75075

5. *Local Board of Education School Trustees – 5 points*
Found at: www.pisd.edu/about.us/board.of.trustees/trustee.profiles

Lloyd 'Skip' Jenkins, President	469-752-8282	lloyd.jenkins@pisd.edu
Brad Shanklin, Vice-President	469-752-8993	brad.shanklin@pisd.edu
Missy Bender, Secretary	469-752-8264	missy.bender@pisd.edu
Marilyn Hinton	469-752-8283	marilyn.hinton@pisd.edu
Nancy Humphrey	469-752-8284	nancy.humphrey@pisd.edu
Carrolyn Moebius	469-752-8278	carrolyn.moebius@pisd.edu
Tammy Richards	469-752-8917	tammy.richards@pisd.edu
Dr. Doug Otto, Superintendent of Schools	469-752-8122	doug.otto@pisd.edu

You may also want to include the 2010-2011 School Board Meeting Schedule:

Regular Meetings: 7:00 pm, 1st Floor Boardroom, Plano ISD Administration Building, 2700 W. 15th Street, Plano, TX 75075

August 3, September 7, October 5, November 2, December 7, January 18, February 1, March 1, April 5, May 17, June 7

Work Sessions: 6:00 pm, Sockwell Center, 6301 Chapel Hill Boulevard, Plano, TX 75093

August 17, September 21, October 19, November 16, February 15, April 19, May 3

6. *Texas State Board of Education & Commissioner – 4 points*
Found at : www.tea.state.tx.us/sboe

State Board of Education (SBOE)

Robert Scott, Chief Deputy Commissioner, commissioner@tea.state.tx.us

Gail Lowe, Chair, sboesupport@tea.state.tx.us

Don McLeroy – SBOE District 9

P.O. Box 2614

Bryan, TX 77805

979-255-2538 FAX: 979-846-1174

sboesupport@tea.state.tx.us

Geraldine ‘Tincy’ Miller – SBOE District 12

1100 Providence Tower West

5001 Spring Valley Road

Dallas, TX 75244-3910

972-419-4000 FAX: 214-822-8560

sboesupport@tea.state.tx.us

7. *Texas Legislators (Governor, Lieutenant Governor, Senators & Representatives) – 5 points*

GOVERNOR

Rick Perry

Office of the Governor

P.O. Box 12428

Austin, TX 78711

512-463-2000

www.governor.state.tx.us

LIEUTENANT GOVERNOR

David Dewhurst

Capitol Station

P.O. Box 12068

Austin, TX 78711

512-463-0001

www.senate.state.tx.us

Find a listing of TX State Senate members (Senators) at: www.senate.state.tx.us/75r/Senate/Members
(It is not mandatory to list ALL senators, just the one that represents your area)

SENATOR

Florence Shapiro, District 8

Texas State Senate

P.O. Box 12068

Capitol Station

Austin, TX 78711

512-463-0108

State Senator Florence Shapiro

5000 Legacy Drive, Suite 494

Plano, TX 75024

972-403-3404 FAX: 972-403-3405

Florence.Shapiro@senate.state.tx.us

Find a list of Texas State Representatives at: www.house.state.tx.us/members
(It is not mandatory to list ALL representatives, just the ones that represent your area)

REPRESENTATIVES

**Rep. Van Taylor, House District 66
Room 1W.11, Capitol Building
Austin, TX 78768
512-463-0594**

**Rep. Jerry Madden, House District 67
Room GW.11, Capitol Building
Austin, TX 78768
512-463-0544 FAX: 512-463-9974**

**P.O. Box 940844, Plano, TX 75094
972-424-2235 FAX: 972-424-6730**

8. *Complete, detailed list of PTA programs for the year – 15 points*
Include a list of the PTA programs scheduled for the year; for example, Newcomer Coffee, Reflections contest dates, Parent Education Classes, Environmental Poster contest dates, scheduled speakers, fundraisers and dates for them, etc. – this will obviously vary from PTA to PTA.
9. *School or district calendar, holidays, school terms, beginning & ending of 6 or 9 weeks – 5 points*
District calendar can be found at: www.pisd.edu/common/calendar
10. *A short history of the school or the name of the school when appropriate – 3 points*

Example from Andrews Elementary:

Thomas Andrews was born on December 29, 1852 in Tylertown, Mississippi. He was the fifth child born to Thompson and Lizzie Pearson Andrews. At age 14, he migrated to Texas with relatives. During his early years in Texas, he worked as a clerk in a dry goods store and on a farm near Plano...

11. *Instruction for PTA members to obtain copy of Bylaws/Standing Rules – 5 points*

For example: Any PTA member may request a copy of (local unit) PTA Bylaws and Standing Rules by contacting (President, Parliamentarian, etc).

12. *Dates of Council meetings – 7 points*

Plano ISD Council of PTAs – Regular Membership Meetings 2009-2010

All Council Meetings of the Regular Membership are located in the Plano ISD Administration Building, Room 309, 2700 West 15th Street, Plano, TX 75075, 10:00-12:00 noon.

Tuesday, September 21, 2010

Tuesday, October 19, 2010

Tuesday, November 16, 2010

Tuesday, March 22, 2010

Tuesday, April 19, 2010

Tuesday, May 10, 2010 (Regular Meeting/New Board Training - Sockwell Center

D. *Optional Contents*

See “Helpful Hints for Directory Chairs” for additional ideas on what to include.

List of PTA past presidents – Bonus up to 1 point

Include a list of the past PTA presidents for your PTA

List of Life Memberships and/or Extended Service Awards presented by the PTA – Bonus up to 3 points

Include a list of the individuals at your school or that are a part of your PTA that have received a PTA Life Membership and/or an Extended Service Award in the past; note, they may have received this recognition while at another school/PTA, so this item may require some research.

Dedication, motto, vision, PTA colors – Bonus up to 2 points

PTA Dedication: Include this information if your directory is in honor or in memory of someone

PTA Motto: every child.one voice

PTA Vision: Every child’s potential is a reality

PTA Colors: Blue and Gold

Other items useful to YOUR members – Bonus up to 10 points

Your school’s or your PTA’s websites; other websites to consider including:

National PTA: www.pta.org

Texas PTA: www.txpta.org

Area 15 PTA: www.area15pta.com

Plano ISD Council PTA: www.planopta.org

The Child Safe phone number that parents are to call each day their child is absent

Your school’s song or motto

A list of your local PTA’s goals for the year

A Table of Contents for your directory if it would be helpful

REMEMBER to send your directory in for judging!

You may send it anytime before the March 1st deadline, even right after you have completed it in the fall. Send the Directory via inter-school mail to:

Plano Council of PTAs
Directory Chair
Administration Building
2700 W. 15th Street
Plano, TX 75075

Judged directory results will be announced and awards presented at the 2011 Officer & Chairman Training in the spring.

Highest Honor.....points of 90-100

Honors.....points of 80-89

Honorable Mention.....points of 70-79

Overall Best Directory – Elementary (panel discretion)

Overall Best Directory – Secondary (panel discretion)