

All entries must be submitted for judging to the Area PTA.
Contact your Area PTA president for entry deadline.

TEXAS PTA MEMBERSHIP CAMPAIGN AWARD

Local PTA _____	ID # _____		
Level: <input type="checkbox"/> Early Childhood	<input type="checkbox"/> Elementary	<input type="checkbox"/> Middle/Junior High	<input type="checkbox"/> High School
Current Year Membership Total _____	Area PTA # _____		
Council PTA _____			
School District _____	City _____		
Local PTA President _____			
Address _____	City/Zip _____		
Telephone # (_____) _____	E-mail Address _____		
Membership Chairman _____			
Address _____	City/Zip _____		
Telephone # (_____) _____	E-mail Address _____		

PURPOSE OF AWARD

The Texas PTA Membership Campaign Award encourages the participation of Local PTAs in activities and programs that promote recruitment, enrollment and retention of members in Texas PTA.

CRITERIA FOR SELECTION OF WINNERS

A Local PTA must be in good standing with Texas PTA.

Bronze Level Recognition – Each of the following requirements must be met to receive recognition at this level.

- Used the following Texas PTA resources to plan for the membership year:
 - Membership Activity Kit
 - Membership Chairman's Guide
 - Texas PTA Handbook*
 - Other: _____
- Used a theme for the membership campaign:
 - Texas PTA theme
 - Original theme: _____
- Conducted a membership campaign in both the fall and the spring.
- Used available community publicity channels to promote PTA activities:
 - Newspaper: _____
 - Television: _____
 - Radio: _____
 - Other: _____

Silver Level Recognition – To receive recognition at this level, complete all of the Bronze Level requirements plus the following:

- Submitted current membership dues and lists to the Texas PTA Office by October 15.
- Conducted continuous membership enrollment and submitted final dues and lists to the state office by March 15.
- 75% of membership dues and lists were sent to the Texas PTA Office by September 10 (Early Bird).

Gold Level Recognition – To receive recognition at this level, complete all of the Bronze and Silver Level requirements plus the following:

- PTA was represented at Summer Leadership Seminar in July and State Convention in February.
- Submitted membership dues to the Texas PTA Office within five days of receipt.
- Completed and submitted applications for membership awards and achievements.

GUIDELINES FOR PRESENTATION OF ENTRY

Bronze and Silver Level Recognition

Use this form for consideration of the Bronze and Silver recognition by your Area PTA. This form is used by Local PTAs. To be considered for the Gold Level recognition by your Area PTA and Texas PTA, the supplemental pages must be attached.

1. Complete this entry form.
2. Submit the form for judging attached to a file folder.
3. Write a summary of your entry on a separate sheet of paper, in 100 words or less, that may be used for public relations purposes such as in newsletters, Texas PTA's *The Voice*, awards finalist program, etc.
4. Submit the entire entry (form and summary) to your Area PTA president by the Area PTA deadline.

Gold Level Recognition

5. Write brief narratives using the headings and covering the topics listed below regarding your membership campaign. Each narrative must be no more than 250 words in length.
 - Programs
 - Community/business involvement
 - Projects
 - Special incentives
 - Promotional ideas
 - Publicity
 - Student membership involvement
6. Attach the narratives and any supporting documents to the entry form and summary and submit to your Area PTA president by the Area PTA deadline. The total number of pages submitted, including this form, may not exceed five pages.

PLEASE NOTE: All entries submitted will become the property of Texas PTA and will not be returned.